

QUEENSLAND MUSEUM

JOHN NURMINEN EVENTS PRESENTS



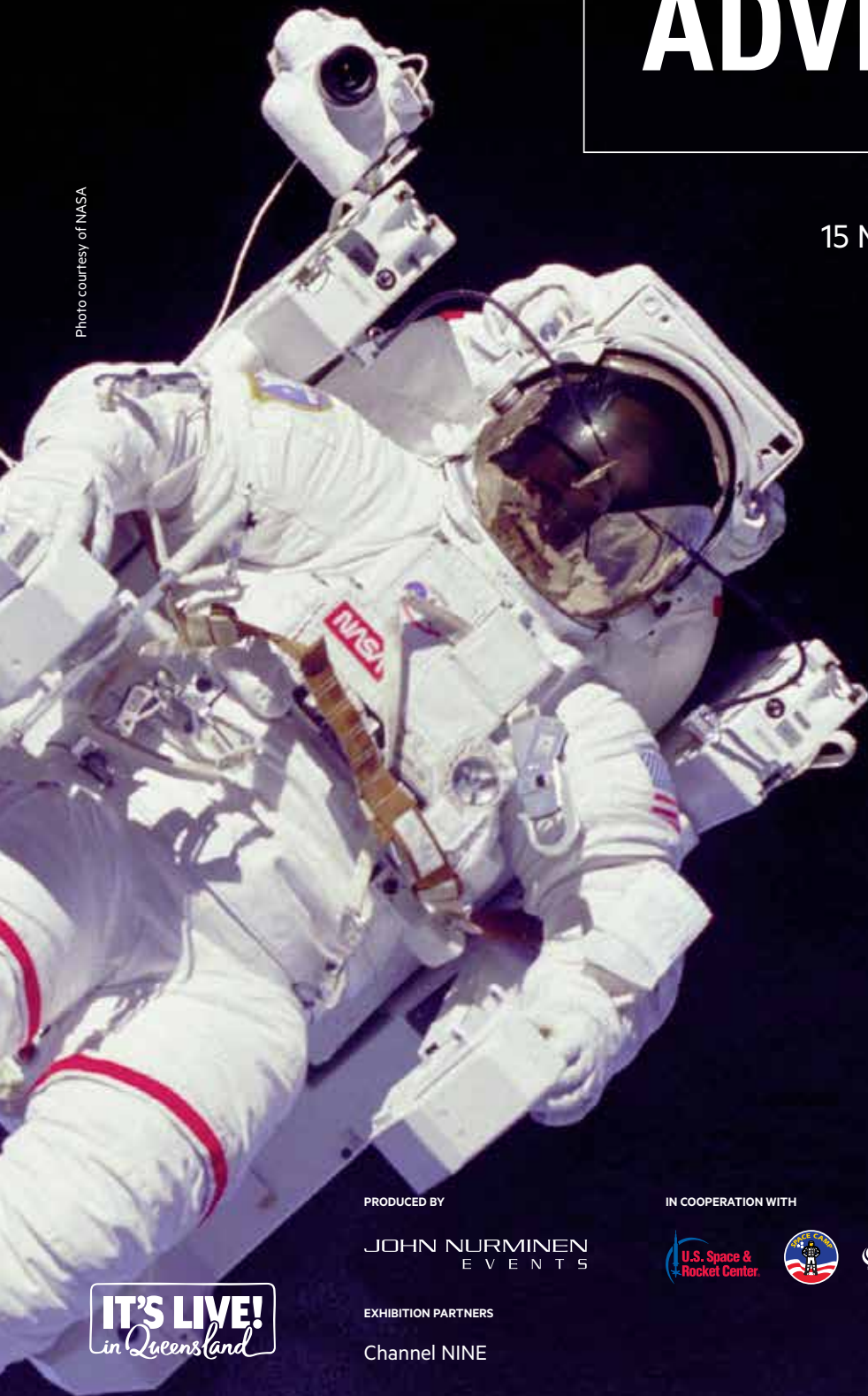
A HUMAN ADVENTURE

THE EXHIBITION

15 MARCH – 9 OCTOBER 2019

MEDIA KIT

Photo courtesy of NASA



PRODUCED BY

JOHN NURMINEN
EVENTS

IN COOPERATION WITH



EXHIBITION PARTNERS

Channel NINE





Photo courtesy of NASA

Welcome Message

NASA – A Human Adventure

Joint message from the Arts Minister and Tourism Minister

We look forward to welcoming you to Brisbane for an Australian exclusive, the *NASA – A Human Adventure* exhibition, which will follow the astounding story of space travel and the history of rocket science and space flight.

This will be the largest ever exhibition hosted by Queensland Museum and the first to feature in Queensland Museum's newly refurbished 1,000 square metre exhibition space funded through the Palaszczuk Government and spread across two levels.

More than 250 items, including original and space flown objects and scaled models and replicas, will be on display for visitors to enjoy and the exhibition coincides with a yearlong celebration of the 50th anniversary of the Moon landing.

This exhibition will provide visitors with fascinating insights into space travel and visitors from all over the world are expected to experience it while in Brisbane.

Brisbane offers a relaxed environment with spectacular islands, beaches and nature experiences on its doorstep.

The Palaszczuk Government is proud to support *NASA – A Human Adventure* via Tourism and Events Queensland's major events program and we encourage visitors to make time to enjoy both the exhibition and our beautiful state capital while here.

The Hon Kate Jones MP
Minister for Tourism Industry Development

The Hon Leeanne Enoch MP
Minister for Environment and the Great Barrier Reef
Minister for Science and Minister for the Arts

Media release

NASA – A Human Adventure to land at Queensland Museum in March

Take a thrilling journey through space when *NASA – A Human Adventure* blasts into Queensland Museum, in an Australian first in March 2019.

Minister for the Arts and Minister for Science Leeanne Enoch said Queensland Museum is the first Australian museum to host *NASA – A Human Adventure*, the most comprehensive and extensive touring space flight exhibition in the world.

“*NASA – A Human Adventure*, opening in March 2019, follows the astounding story of space travel and the history of rocket science and space flight,” Minister Enoch said.

“This will be the largest ever exhibition hosted by Queensland Museum, both in terms of size and objects, and is the first to feature in Queensland Museum’s newly refurbished 1000 square metre exhibition space and spread across two levels.

“The exhibition coincides with a year-long celebration of the 50th anniversary of the Moon landing and is sure to be a drawcard for visitors from around Australia.

“With *NASA – A Human Adventure*, Queensland Museum continues to showcase the enormous impact of science and technology in our society,” she said.

Queensland Museum CEO and Director, Dr Jim Thompson said the opening of the exhibition will represent a new era for Queensland Museum in delivering quality exhibitions and galleries.

“The last year has been an exciting time for Queensland Museum as we have embarked on a period of redevelopment, delivering a number of exciting new gallery spaces including *SparkLab*, our new Science Centre experience and Anzac Legacy Gallery,” he said.

“Over the coming months, the Museum will undergo further redevelopment as we prepare to host this exclusive exhibition. Once this area is completed, Queensland Museum will be able to accommodate a huge array of exhibitions, with large footprints from around the globe, starting with *NASA – A Human Adventure*.”

Featuring more than 250 items, including original and space flown objects and scaled models and replicas, *NASA – A Human Adventure* will allow visitors to follow mankind’s exploration of space.

The exhibition tells the story of space travel from the artists and writers who dared to dream of what the future could

hold to the early pioneers of space travel and engineering marvels that have changed the world and our exploration of space.

Highlights of the exhibition include several space-flown items, remarkable collection of space suits, skylab objects and several full scale replicas including the front section of NASA’s iconic Space Shuttle, Apollo Lunar Module cockpit, Lunar Rover, *Mercury*, *Gemini* and *Apollo* space crafts and Soviet robotic lunar rover *Lunokhod*.

Tourism Industry Development Minister Kate Jones said we are delighted to be partnering with Queensland Museum to bring *NASA – A Human Adventure* to Brisbane.

“Just as astronauts can witness and enjoy one of Queensland’s greatest treasures - the Great Barrier Reef - from space, we are bringing a little bit of space to Queensland through this exclusive exhibition,” Ms Jones said.

“*NASA – A Human Adventure*, along with World Science Festival Brisbane and our line-up of blockbuster sporting events will headline our events calendar for 2019.

“Tourism and Events Queensland’s It’s Live! in Queensland events calendar is worth \$780 million to the state’s economy in 2018 and events such as these continue to drive visitors to Queensland and grow our tourism economy,” Ms Jones said.

Showcasing the remarkable achievements of space travel, *NASA – A Human Adventure* will run at Queensland Museum from 15 March 2019. Exhibition partners include Tourism Events Queensland and Channel Nine.

About Queensland Museum Network

Queensland Museum is part of the Queensland Museum Network and the keeping place for the State Collection of 1.2 million objects and specimens, valued at more than \$551 million, and approximately 14 million research collection items. For more than 150 years Queensland Museum has grown alongside Queensland to inspire, enrich and empower communities.

About John Nurminen Events

John Nurminen Events B.V. is the Dutch subsidiary of John Nurminen Oy and it specialises in developing as well as producing large scale touring exhibitions. John Nurminen Events’ blockbuster production is *NASA – A Human Adventure*, which tells a thrilling journey of the history of the NASA’s manned space flights and the Space Race.



Photo courtesy of NASA

NASA – A Human Adventure

NASA – A Human Adventure is a thrilling journey through humankind's exploration of space.

Come face to face with NASA's remarkable achievements in human space flights and space exploration – the greatest adventure that humans have ever undertaken. Discover the exciting history of rocket science and space flight, and learn about some of the most extraordinary accomplishments in space technology.

NASA – A Human Adventure is the most comprehensive and extensive touring space flight exhibition in the world. Featuring an extraordinary collection of more than 250 historically significant artefacts from the United States and Soviet Union space programs. The objects on display include original space flown objects, high fidelity replicas and scale models.

The *NASA – A Human Adventure* adventure begins with the early dreamers who ignited a passion for travel to the stars, and moves on to the brilliant pioneers who took the first brave steps to make trips into space a reality.

Marvel at the brave astronauts who risked their lives on dangerous missions, as the adventure explores the endurance and tenacity of those with a dream to make human space flight possible.

Take a small step and experience the wonder, awe and excitement of space travel when *NASA – A Human Adventure* opens at Queensland Museum only on 15 March 2019.

Explore the Exhibition – A snapshot

Dreamers | Go Fever | Pioneers
Endurance | Innovation

Dreamers

Meet the dreamers, the first geniuses to document their great visions about exploring space. Writers, artists and futurists who created breath-taking stories heralding a life in space for all humanity with astounding accuracy. The artistry depicting space in such an inspiring and intriguing way that it sparked broad public interest in space travel. Most importantly, these dreamers were instrumental in motivating many gifted people who later went on to make space travel a reality.



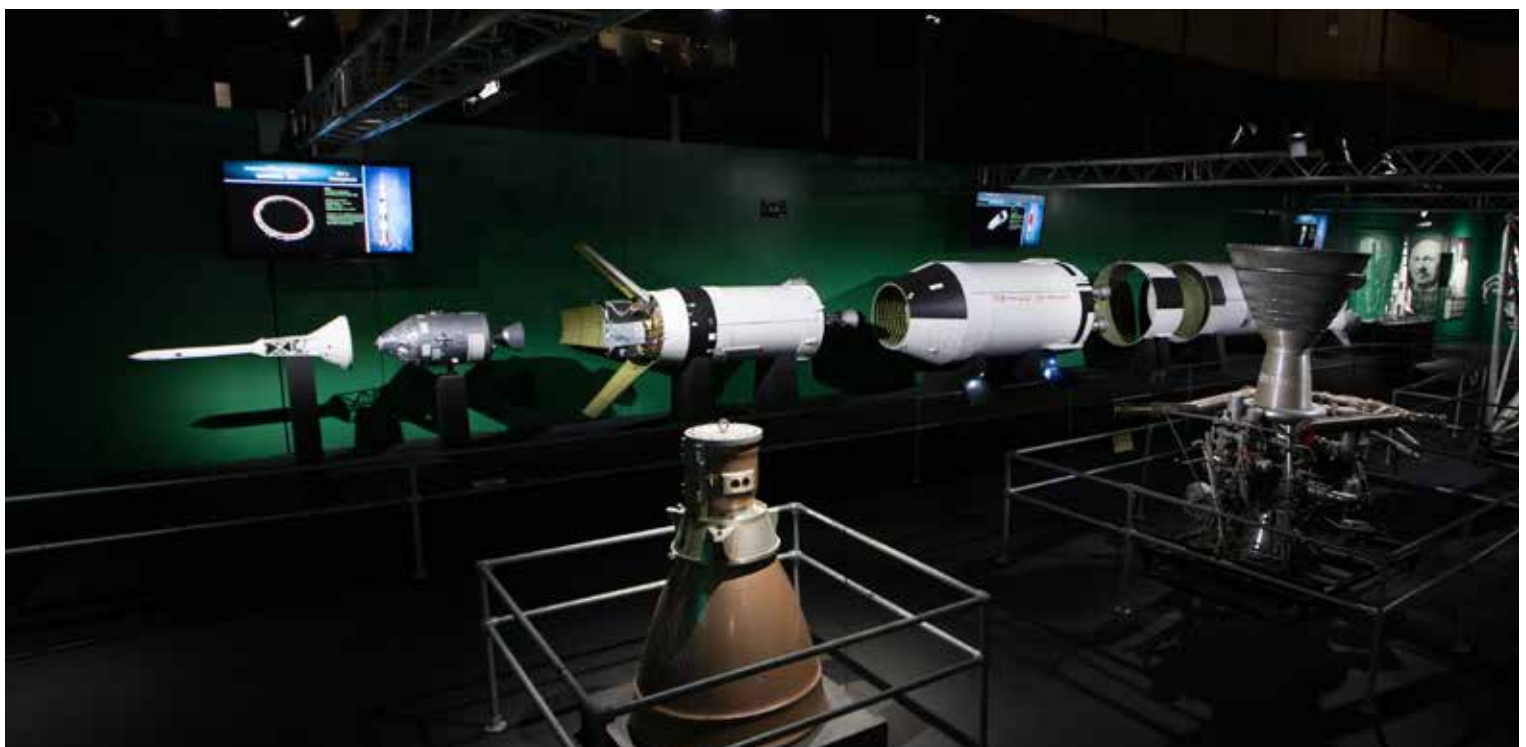


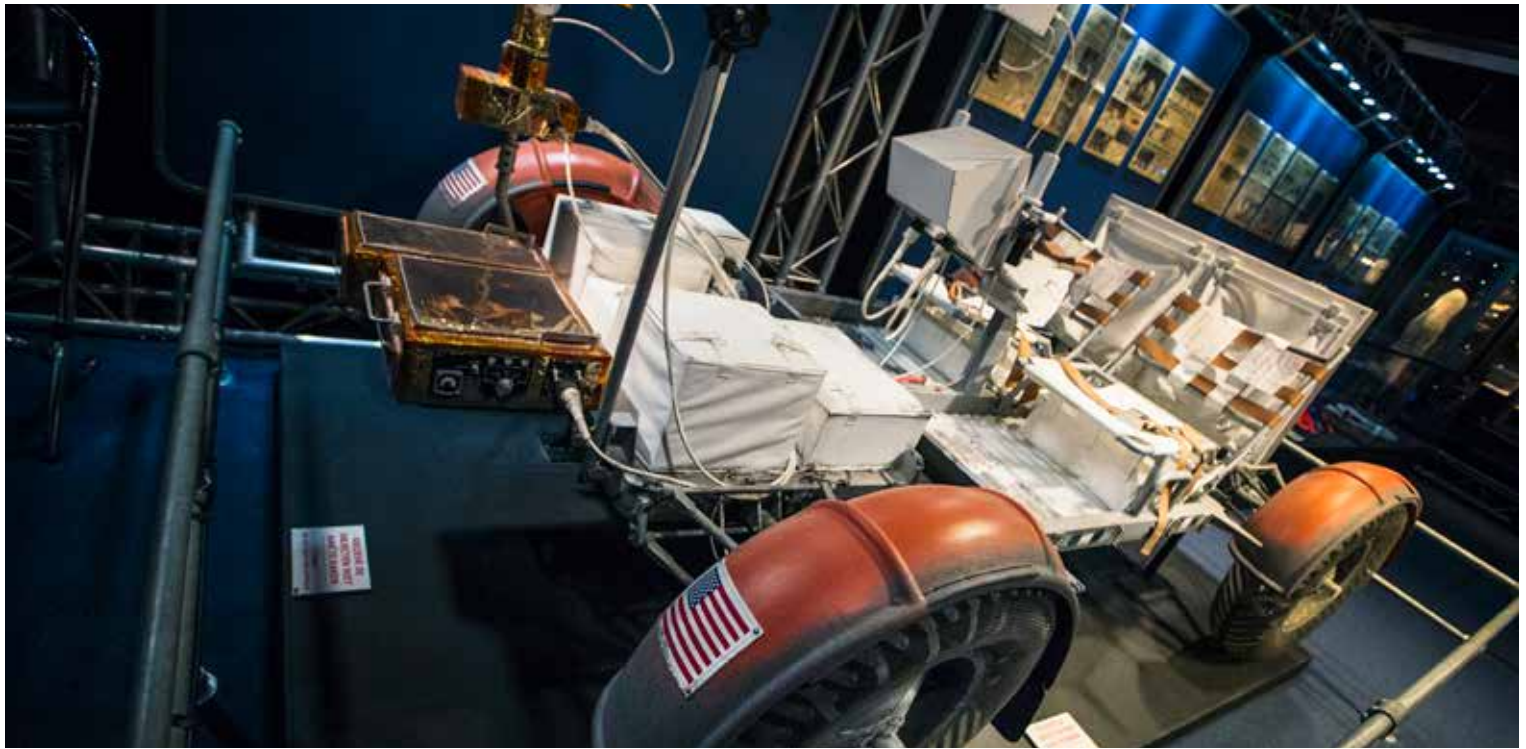
Go Fever

In the late 1950s, scientists and politicians in the Soviet Union and the United States competed fiercely to perform firsts in space: to launch the first satellite and send the first human beyond the Earth's atmosphere. The confrontation between these superpowers, and the 1957 launch of *Sputnik*, the first man-made object to orbit the earth, resulted in what we now know as the Space Race, an extraordinary timeline of consecutive one-upmanship that produced some of history's greatest achievements.

Pioneers

The Pioneers gallery is dedicated to the genius rocket scientists and engineers who made the ambitious dreams of space travel a reality. Their remarkable technological achievements are truly awe-inspiring. This gallery shows the swift evolution of rockets: from the first German V-2 all the way to the most powerful launcher ever successfully used, the *Saturn V*. Take a closer look at real rocket engines and a large scale model of *Saturn V* moon rocket.





Endurance

Ever wondered what it is like to be on a space mission? Space is a hostile environment and space travel requires a great deal of physical and mental endurance, and ingenuity. Surviving in space also requires specialist equipment and skills. The Endurance gallery gives you the opportunity to see high-tech equipment and clothing used and worn by astronauts up close. It also includes special foods eaten on space missions. One of the highlights you will see is the most challenging space mission to date, the Moon landing.

Innovation

As the space missions became more daring and lasted longer, new ideas and technologies that required hard-core innovation were required. From the pioneering equipment and space crafts used in the first space flights to complex advanced assemblies like the Space Shuttle and International Space Station. Discover the missions; *Mercury*, the first American spacecraft to carry humans; *Gemini*, that enabled practicing the advanced manoeuvres required for the Moon landings; and *Apollo*, that carried the first humans to the Moon and back.





EXHIBITION HIGHLIGHTS

From space food to space suits, lunar cameras and moon boots, some of the highlights of the exhibition are several space-flown items, real rocket engines, and an experimental nose cone from a Jupiter rocket.

The exhibition will also feature several full scale replicas including the front section of NASA's iconic Space Shuttle, Lunar Rover, *Mercury*, *Gemini* and *Apollo* space crafts and Soviet robotic lunar rover *Lunokhod*.

KEY DATES

20-24 March 2019: World Science Festival Brisbane

20 July 2019: 50th Anniversary Moon landing

10 -18 August 2019: National Science Week

5 October 2019: World Space Week

IMAGES FOR MEDIA USE

A range of images are available for download and use by media via the [NASA – A Human Adventure Dropbox Link](#)

Supplied photo captions and credits — included in the image gallery — must accompany publication.

Images from NASA must credit “Photo courtesy of NASA”

TICKETS

TICKETS	PRICES
Adult:.....	\$21
Concession/ Adult Student:.....	\$18
Commonwealth Concession Card.....	\$12
Child (5-15 years).....	\$12
(children under 5 FREE)	
Family (2A + 2C):.....	\$58
Member Adult.....	\$18.90
Member Concession.....	\$16.20
Member child.....	\$10.80
Member Family.....	\$52.20

Timed ticketing

NASA – A Human Adventure is a timed ticketed experience, and is open daily from 9.40am to 5.00pm. Entry times commence at 9.40am daily, then at 20 minute intervals through to the last entry at 4.00pm. Visitors can enter anytime during their allocated 20 minute session.

Why is entry timed?

Timed ticketing helps us make your visit more enjoyable. It gives you the time to view the exhibition at your leisure. Once inside you're welcome to stay as long as you like.

Please note the exhibition starts on level 3 and continues downstairs to level 2.

You will be able to leave the exhibition after visiting the first gallery on level 3. Your ticket entitles you to entry in to the second gallery on the same day on level 2 to complete your exhibition experience. Once you have visited both galleries you will not be able to re-enter. Exhibition tickets are single entry only, and can only be used on day nominated on your ticket.

EVENTS & PUBLIC PROGRAMS

After Dark (18+ only)

Grab a drink and explore all the Museum has to offer — natural history, cultural heritage, science and human achievement that tells the changing story of Queensland. Get entry to the entire Museum including *NASA – A Human Adventure*. There will be demonstrations and displays, live music, entertainment and expert talks.

A Night at the Museum

Explore the museum as the sun goes down at our night time adventure for our smallest visitors.

Enjoy a space themed evening with plenty of fun for the whole family and entry to the entire museum including *NASA – A Human Adventure*.

Food and Drink

A selection of hot and cold family friendly food and drinks will available for purchase at events. The event is licensed. ID will be required to purchase alcohol

NASA – A Human Adventure Shop

Loved taking a giant step through the story of space travel and the history of rocket science and space flight?

Then a visit to the *NASA – A Human Adventure* shop on Level 2.

A must for those wanting to take home a souvenir to remember their experience.

There is a range of space themed giftware including hats, backpacks, t-shirts and water bottles.

MEDIA ENQUIRIES

media@qm.qld.gov.au

Christine Robertson (07) 3840 7789 | 0417 741 710

Kylie Hay (07) 3842 9388 | 0434 565 852

SOCIAL MEDIA

Facebook: [Facebook.com/qldmuseum](https://www.facebook.com/qldmuseum)

Twitter: [@qldmuseum](https://twitter.com/qldmuseum)

Instagram: [qldmuseum](https://www.instagram.com/qldmuseum)

[#qldmuseum](https://www.instagram.com/qldmuseum)

[#spaceqm](https://www.instagram.com/qldmuseum)

